



ANN ARBOR ART FAIRS 2010 OFFICIAL EVENT GUIDE ARTIST-ONLY PRICING

Increase Your Exposure, Increase Your Traffic, Increase Your Sales!

ADVERTISE YOUR ART WORK IN THIS YEAR'S OFFICIAL ART FAIRS EVENT GUIDE, BROUGHT TO YOU BY *ART SHOWCASE MAGAZINE!* **RESERVE YOUR AD BY FRIDAY, MAY 28, 2010** TO RECEIVE OUR SPECIAL DISCOUNTED **EARLY BIRD RATES.**

Lion Tree Communications, publisher of *Ann Arbor's Art Showcase Magazine*, will produce the Ann Arbor Art Fairs' 2010 Official Event Guide! We're proud to have partnered with the Ann Arbor Art Fairs to bring *Art Showcase Magazine's* highest quality standards to *The Guide*, and we invite you to be a part of it.

Reserve Your Ad in *The Guide* Today!

Everyone wants to increase their sales. But how? Let's face it, with more artists than ever vying for potential buyers, these days it is critical to stand out over your competition. An ad in *The Guide* can help you do just that! Be the booth that draws the crowds at this year's Ann Arbor Art Fairs—reserve your ad in *The Guide* today!

Prior to the Fairs, 10,000 copies of *The Guide* will be widely distributed throughout the most affluent areas surrounding Ann Arbor in Washtenaw, Oakland, Southern Livingston and Western Wayne counties. This will complement our onsite distribution of 40,000 copies at the Ann Arbor Art Fairs. Plus, an electronic version of *The Guide* will be available at www.ArtShowcaseMagazine.com, and a link to it will be posted to the websites of all four Fairs organizations, as well as the Ann Arbor CVB, and other strategic partner websites to ensure effective exposure.

THREE WAYS TO RESERVE YOUR AD

1. Complete the Artist Advertising Order Form and mail with payment to Lion Tree Communications, 9494 E. Redfield Rd., #2135, Scottsdale, AZ 85260. (Note: We must receive the reservation by May 28, 2010 to qualify you for Early Bird Rates.)
2. Complete the Artist Advertising Order Form and fax to: 480.383.6566. Include credit card information on the form, or mail the check separately.
3. Call us directly at 480.636.6670 or send an email to LionTreeCommunications@Gmail.com. We'll take your credit card over the phone, or you can mail the check separately.

RESERVATIONS ARE DUE BY FRIDAY, JUNE 11, BUT DON'T WAIT! ACT BY MAY 28, 2010 TO CLAIM YOUR SPECIAL EARLY BIRD DISCOUNTED AD RATE!

You've worked hard to create your art. Don't leave your success up to chance at the biggest show of the year. Reserve your ad in the *Official Art Fairs Event Guide!*





ANN ARBOR ART FAIRS 2010 OFFICIAL EVENT GUIDE ARTIST-ONLY ADVERTISING ORDER FORM

Today's Date _____ (Must be received by **Friday, May 28** to receive Early Bird Discount.)

Contact Name _____

Show _____ Media _____ Booth Number _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Mobile Phone _____

Email _____ Fax _____

PRICE (by June 11)	EARLY BIRD (by May 28)	SIZE	SPECS
<input type="checkbox"/> \$95	<input type="checkbox"/> \$75	Artist Gallery Ad	Standard size
<input type="checkbox"/> \$195	<input type="checkbox"/> \$175	1/8-page horizontal	3.625 x 2.375
<input type="checkbox"/> \$395	<input type="checkbox"/> \$355	1/4-page vertical	3.625 x 4.875
<input type="checkbox"/> \$475	<input type="checkbox"/> \$395	1/3-square	4.875 x 4.875
<input type="checkbox"/> \$475	<input type="checkbox"/> \$395	1/3-vertical	2.625 x 9.875
<input type="checkbox"/> \$675	<input type="checkbox"/> \$595	1/2-horizontal	7.375 x 4.875
<input type="checkbox"/> \$675	<input type="checkbox"/> \$595	1/2-vertical	3.625 x 9.875
<input type="checkbox"/> \$775	<input type="checkbox"/> \$695	2/3-page vertical	4.625 x 9.875
<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$895	Full-page (1/8 inch bleed head, foot, face)	8.5 x 11.125
<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,100	Page 3 (1/8 inch bleed head, foot, face)	8.5 x 11.125
<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,100	Inside Front Cover (1/8 inch bleed head, foot, face)	8.5 x 11.125
<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,350	Back Cover (1/8 inch bleed head, foot, face)	8.5 x 11.125

I'M PAYING BY CHECK. (Make Payable to **Lion Tree Communications** and mail to address below.)

I'M PAYING BY CREDIT CARD. (Please fill out below. Must be signed.)

Credit Card # _____

MC AM EX Exp. Date _____

Visa Discover CV Code _____ (Last 3 digits on signature panel)

Credit Card Billing Address (if different from above) _____

Name Printed on Card _____

Signature _____

